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STATE OF CALIFORNIA
BUSINESS, TRANSPORTATION AND HOUSING AGENCY
DEPARTMENT OF CORPORATIONS

TO: Ola’s Exotic Coffee and Tea Inc.
Ola Robert Hassan, Ph.D., CEO and President
Janet Phifer, Director of Marketing
1477 N. Milpitas Blvd.
Milpitas, CA 95053

Bill Diamond, Ola’s Exotic Coffee and Tea Board Member
Wave Splitter Technology, Inc.
3028 Oakmead Village Ct
Santa Clara, CA 95051

DESIST AND REFRAIN ORDER

(For violations of sections 25110 et seq. and 31110 et seq. of the Corporations Code)

The California Corporations Commissioner (Commissioner) finds that:

1. Ola’s Exotic Coffee, Inc. is a California corporation, incorporated on January 28, 2004. The corporate headquarters are located at 1477 N. Milpitas Road, Milpitas, CA, 95035. The registered agent for service is Ola Robert Hassan.
2. Ola’s Exotic Coffee, Inc. has not qualified any sale of securities under California Corporations Code sections 25111, 25112, or 25113.
3. Ola’s Exotic Coffee, Inc. is not registered to sell franchises in California.
4. Ola Robert Hassan is a natural person, a resident of California, and the CEO and President of Ola’s Exotic Coffee, Inc.
5. Janet Phifer is a natural person, a resident of California, and the Director of Marketing for Ola’s Exotic Coffee, Inc.

1 7. Bill Diamond is a natural person, a resident of California, and a Board Member of
2 Ola's Exotic Coffee, Inc.

3 8. Ola Robert Hassan and Ola's Exotic Coffee, Inc. are currently advertising Ola's
4 Exotic Coffee Inc. by publishing the availability of investment opportunities on its website
5 (www.olascorner.com).
6

7 9. Individual Californians interested in purchasing the securities offered by Ola's Exotic
8 Coffee, Inc., after viewing the advertisement on the website, may contact Mr. Hassan or Ms. Phifer,
9 directly. Potential investors are told that the minimum investment is \$37,500.00 for 10,000 shares at
10 \$3.75 a share.
11

12 10. Ola's Exotic Coffee's website also directs potential investors to contact Bill Diamond,
13 Board Member of Ola's Exotic Coffee, Inc. (and the CEO of Wavesplitter Technology, Inc.) or Mr.
14 Ola Robert Hassan, himself, at their respective e-mail addresses: "To find out more about investing
15 in Ola's Exotic Coffee, please contact Bill Diamond at billdiamond@olascorner.com or Dr. Ola
16 Robert Hassan at ola@olascorner.com."
17

18 11. Ola Robert Hassan and Ola's Exotic Coffee, Inc. are also currently offering franchises
19 for sale in the state of California, as well. This opportunity is also advertised on
20 www.olascorner.com as follows:
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22 "Ola's will always deliver to the highest expectations without compromise to on-time
23 delivery of quality product to any of our prospective franchisees and distributors.
24 Compared to any coffee franchise in the market today, our entry franchise fees are
25 very low and will go up drastically when we reach our 6 month aggressive goals. Our
26 current promotional franchise fee is \$79,000 for a coffee shop and \$35,000 for a
27 coffee cart (espresso cart). We also assist in securing SBA loan with negotiable down
28 payments to any entrepreneur interested in having their own business."

1 12. Janet Phifer provides interested Californians a franchise offering circular, outlining the
2 offering in more detail.

3 Based upon the foregoing findings, the California Corporations Commissioner is of the
4 opinion that the “shares” currently offered by Ola Robert Hassan and Ola’s Exotic Coffee, Inc. are
5 securities subject to qualification under the California Corporate Securities Law of 1968 and are
6 being or have been offered or sold without being qualified in violation of Corporations Code section
7 25110. Pursuant to section 25532 of the Corporate Securities Law of 1968, Ola Robert Hassan, Janet
8 Phifer, Bill Diamond, and Ola’s Exotic Coffee, Inc. are hereby ordered to **desist and refrain** from
9 the further offer and/or sale in the State of California of securities in the form of shares in the
10 corporation, unless and until qualification has been made under the law, or unless exempt.
11

12 In addition, the California Corporations Commissioner also finds that Ola’s Exotic
13 Coffee, Inc. offered and/or sold franchises and are continuing to offer and sell franchises in California
14 that were subject to registration under the Franchise Investment Law without the offers and/or sales
15 first being registered, in violation of Corporations Code section 31110. Pursuant to section 31402 of
16 the Corporations Code, Ola Robert Hassan, Janet Phifer, and Ola’s Exotic Coffee, Inc. are hereby
17 ordered to **desist and refrain** from the further offer or sale of Ola’s Exotic Coffee, Inc. franchises
18 unless and until the offers have been duly registered under the Franchise Investment Law, or are
19 exempt.
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This Order is necessary, in the public interest, for the protection of investors and franchisees and consistent with the purposes, policies and provisions of the Franchise Investment Law.

Dated: June 26, 2007
Sacramento, California

PRESTON DuFAUCHARD
California Corporations Commissioner

By: _____
SHARON A. LUERAS
Lead Corporations Counsel
Enforcement Division