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Deputy Commissioner
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BEFORE THE DEPARTMENT OF BUSINESS OVERSIGHT
OF THE STATE OF CALIFORNIA

In the Matter of the Petition for Reinstatement) CFL License No.s: 603-J007 & 603-J433
of:)
) ORDER DENYING PETITION FOR
NATALIE PAYDAY ADVANCE, INC.) REINSTATEMENT
) (Gov. Code, § 11522)
)
)
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)

TO: KAMALA D. HARRIS
Attorney General, State of California
Department of Justice
Post Office Box 944255
Sacramento, California 94244-2550

NATALIE PAYDAY ADVANCE, Inc.
Polina Voronia
7151 Reseda Blvd.
Reseda, CA 91335

On or about March 15, 2015, the Commissioner of Business Oversight (“Commissioner”) received a Petition Reinstatement of License or Reduction of Penalty (“Petition”) from Natalie

1 Payday Advance, Inc. (“Petitioner”) requesting reinstatement of its California Finance Lender Law
2 (“CFLL”) license, which had previously been revoked by the Commissioner.

3 On or about April 21, 2015, the Commissioner served the Petitioner and the California
4 Attorney General with a Notice of Petition for Reinstatement.

5 On or about June 9, 2015, the Commissioner issued an order conditionally reinstating
6 Petitioner’s license pending payment of penalties for failing to timely pay the 2012-2013 annual
7 assessment by July 24, 2015 in the amount of \$2,500.00.

8 Petitioner failed to pay the \$2,500.00 in penalties.

9
10 IT IS ORDERED that the petition for reinstatement filed by Natalie Payday Advance, Inc., is
11 DENIED.

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14 Dated: August 20, 2015
Sacramento, California

JAN LYNN OWEN
Commissioner of Business Oversight

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17 By _____
MARY ANN SMITH
18 Deputy Commissioner

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