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STATE OF CALIFORNIA
BUSINESS, TRANSPORTATION AND HOUSING AGENCY
DEPARTMENT OF CORPORATIONS

TO: Choice Exploration, Inc.
Double Vision Cedar Crossing #1
Harrison Owens, Senior Consultant
Jon Martin, President
2221 Avenue J
Arlington, TX 76006

DESIST AND REFRAIN ORDER

(For violations of sections 25110 and 25401 of the Corporations Code)

The California Corporations Commissioner finds that:

1. At all relevant times, Choice Exploration, Inc. (“Choice”) conducted business at 2221 Avenue J, Arlington, Texas, 76006.
2. At all relevant times, Harrison Owens (“Owens”) represented himself as a “Senior Consultant” of Choice.
3. At all relevant times, Jon Martin was, and continues to be, President of Choice.
4. Beginning in at least May 2008, Owens and Choice offered and/or sold securities in the form of interests or participation in an oil or gas title or lease or in payments out of production under that title or lease.
5. During May 2008, Owens placed an unsolicited telephone call to a California resident with whom he had no prior relationship. During the telephone conversation, Owens solicited an investment in an oil drilling project in Texas that was managed by Choice and said he would send investment information.
6. During May 2008, Owens sent a message to the email address that he had obtained from the California resident. Owens referenced his prior telephone call with the California resident in the email message, stating: “I know the time you and I spent together will be valuable to you in the

1 future.” The email message contained three attachments: a geologic report for a Texas drilling
2 project called “Double Vision Prospect, Cedar Crossing LP #1” (“Double Vision”), a Choice
3 management team profile, and a subscription agreement.

4 7. The Choice promotional materials represented that it was a “private corporation” with the
5 capability to “generate a prospect, acquire minerals, engineer and operate the drilling of the well, and
6 disperse production revenue”, which would maximize the “ability to produce an enhanced return on
7 investment.”

8 8. The “Application Agreement” to become an “Interest Owner” or “Participant” in the Double
9 Vision “Program” required a capital investment in the amount of \$140,000.00 per “Unit.”

10 9. The documents that Owens emailed to the California resident did not include a prospectus or
11 offering circular containing material information about the investment offer.

12 10. The oil and gas interests that were offered by Owens and Choice are “securities” as that term
13 is defined by California law.

14 11. These securities were offered for sale or sold in this state in an issuer transaction.

15 12. The California Department of Corporations has not issued a permit or other form of
16 qualification authorizing any person to offer and sell these securities in this state.

17 13. In connection with the offers and/or sales of these securities, Owens and Choice made untrue
18 statements of material fact or omitted to state material facts necessary in order to make the statements
19 made, in the light of the circumstances under which they were made, not misleading. These
20 misrepresentations and/or omissions included, but are not limited to:

21 a. Failing to disclose that, in 2005, the Pennsylvania Securities Commission had ordered
22 Choice, Chief Operating Officer David Brooks, and Director of Marketing David A. Gauvey to cease
23 and desist from offering for sale and selling unregistered securities in Pennsylvania.

24 b. Making a misleading statement in the Choice management team profile that Jonathan
25 M. Griffin, Choice’s Vice President of Land and Legal, is a member of the State Bar of Texas when,
26 in fact, his membership status (Texas Bar No. 08460550) has been inactive since at least 2003.

27 Based on the foregoing findings, the California Corporations Commissioner is of the opinion
28 that the interests or participation in an oil or gas title or lease or in payments out of production under

1 that title or lease being sold by Choice Exploration, Inc., Double Vision Cedar Crossing #1, Harrison
2 Owens, and Jon Martin are securities subject to qualification under the California Corporate
3 Securities Law of 1968 and are being or have been offered or sold without first being qualified.
4 Pursuant to Section 25532 of the Corporate Securities Law of 1968, Choice Exploration, Inc., Double
5 Vision Cedar Crossing #1, Harrison Owens, and Jon Martin are hereby ordered to desist and refrain
6 from the further offer or sale of securities in the State of California, including but not limited to
7 interests or participation in an oil or gas title or lease or in payments out of production under that title
8 or lease, unless and until qualification has been made under said law or unless exempt.

9 Further, the California Corporations Commissioner is of the opinion that the securities of
10 Choice Exploration, Inc. were offered or sold in this state by means of written or oral
11 communications which included an untrue statement of a material fact or omitted to state a material
12 fact necessary in order to make the statements made, in the light of the circumstances under which
13 they were made, not misleading, in violation of Section 25401 of the Corporate Securities Law of
14 1968. Pursuant to Section 25532 of the Corporate Securities Law of 1968, Choice Exploration, Inc.,
15 Double Vision Cedar Crossing #1, Harrison Owens, and Jon Martin are hereby ordered to desist and
16 refrain from offering or selling or buying or offering to buy any security in the State of California,
17 including but not limited to interests or participation in an oil or gas title or lease or in payments out
18 of production under that title or lease, by means of any written or oral communication which includes
19 an untrue statement of a material fact or omits to state a material fact necessary in order to make the
20 statements made, in the light of the circumstances under which they were made, not misleading.

21 This Order is necessary, in the public interest, for the protection of investors and consistent
22 with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

23 Dated: June 6, 2008
24 Los Angeles, California

PRESTON DUFAUCHARD
California Corporations Commissioner

25
26 By _____
27 ALAN S. WEINGER
28 Lead Corporations Counsel
Enforcement Division